



## In This Issue

- The Definition of a Successful Leader
  - New podcasts
  - Keynote speaking
  - Coaches Corner
  - The Video Library
- Tighten The Lugnuts
- Free Assessment

# Main Story: The Definition of a Successful Leader



## YOUR THOUGHTS AND RESPONSES

### What is the Definition of a Successful Leader?

Thank you for your thoughtful responses to our main topic story on The Definition of a Successful Leader.

Many of you cited some of the important traits and skills of successful leaders as well. I have summarized these skills and traits in the following way:

1. Leads efforts to develop strategies that capitalize on the organization's unique strengths and capabilities
2. Anticipates short- and longer-term competitive trends that may affect key strategies
3. Identifies gaps that may hinder the organization's ability to execute strategies (e.g., talent acquisition, commitment issues, new and emerging technology, product short-falls, engineering resources)
4. Positions the company to respond quickly to perceived/defined threats through strategic agility.

**I would love to hear what you think** and would greatly value your input. Please give me your thoughts on this list and previous conversations on our main topics. Let me know what YOU would add to the list. **Just drop me a quick email at** [rockyromanella@gmail.com](mailto:rockyromanella@gmail.com) with your ideas regarding **The Definition of a Successful Leader**.

## New Podcast: Creatively Speaking

Creatively Speaking is designed with creative people in mind and features weekly 30 minute interviews with authors, writers, publishers, playwrights, screenwriters, artists, speakers, actors, filmmakers, healers, stylists, musicians, ministers, business owners, and just about anyone who creates anything. I was interviewed by Luanna Helena. We explored a number of powerful business leadership tips every leader can use.

Episode 34



### Listen To The Podcast



## New Podcast: Nebula Change Agent Interview Series

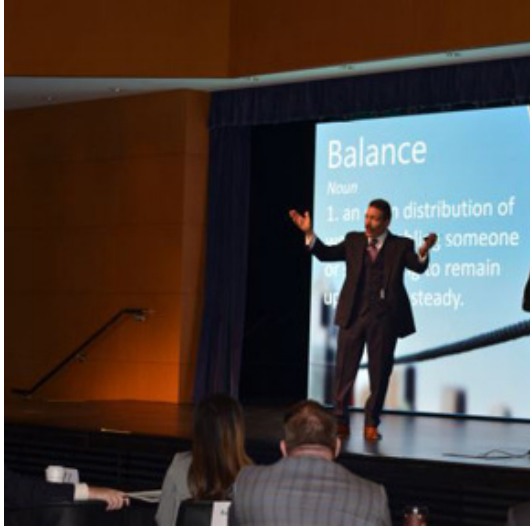
The SC Nebula is a global online (and offline - Washington, DC area) hub where conscious leaders from corporate, spiritual, nonprofit and civic groups can connect, collaborate

and create more social impact together.

We covered a number of very important topics, including community building and bringing positive change to organizations of any kind.

Episode 35

Listen To The Podcast



Your Next Conference, Your Next Motivational Speaker, Your Next Topic

To achieve success, you will need to embrace the Balanced Leadership philosophy along with the goals and objectives through walking the talk and your daily actions. Your success will be measured by the degree to which everyone in your organization at every level begins to understand, embrace, emulate, and execute the vision and strategy.

Book Rocky Now



Keynote: Richmond Logistics And Supply Chain Forum

Making Informed Operational Decisions with your Three Key Constituents in Mind

– I will be sharing my thoughts and experiences with participants as I prepare for my opening keynote speech at the Richmond Logistics & Supply Chain Forum being held from June 2nd to 4th at the Ritz Carlton Golf Resort in Naples, FL.

If you are a senior logistic/supply chain executive on the buyer side please contact Adam Fezza for a complimentary invitation ([afezza@richmondevents.com](mailto:afezza@richmondevents.com) / 212 651 8740)

Book Rocky Now

New Book Signing - Book Bin, Onley VA

I held at a book signing on April 13 at Book Bin at 25304 Lankford Hwy. in Onley, VA. It was a great day for everyone who attended the event.

Interested in a book signing?

Please contact me personally with any questions or to schedule a book signing, If you would like to purchase books as a gift and would like them signed, call or email me at [rockyromanella@gmail.com](mailto:rockyromanella@gmail.com) to coordinate.

Or you can use the contact form at [3SIXTYManagementServices.com](http://3SIXTYManagementServices.com)







## Coach's Corner - March Madness and an exclusive never-seen before interview with UCLA Coach John Wooden

In every newsletter I include a quote from UCLA Coach John Wooden, whom I had the great pleasure to interview while I was a leader at UPS. Coach often said, ***“There is no progress without change, not all change is progress.”*** Click below to view the full interview.



With March Madness now here, please look at the unique and exclusive interview with legendary Coach John Wooden on our website. Coach Wooden was a supporter of the Jimmy V Foundation and in memory of Coach Valvano, who passed away, April 28, 1993, we are remembering Coach Valvano and his fight by donating one dollar to the Jimmy V Fund to find the cure for each copy of *Tighten The Lug Nuts* sold.

Coach Valvano is remembered for being many things: a player, a coach, a broadcaster, a brother, husband and a father. But above all he was an inspiration. And when he was diagnosed with cancer at 46, he never gave up. Thank you in advance for your generous support and enjoy the book.

[Visit The Coach's Corner](#)



## The Video Library is Here (And, You Don't Need a Library Card)

Time is of the essence for all of us. We are overloaded with information – so much so that we simply cannot digest it all. For this reason, I am very excited to announce our new video library.

Here you can explore important concepts in mere minutes. Short on ideas for your next meeting? There are loads of ideas here. Need a quick video for your next gathering? Looking for a keynote speaker or advisor? You might find just what you are looking for here. New videos are added regularly, so be sure to check back soon.

Take a moment and check out our [new commercial](#) for *Tighten The Lug Nuts* entitled *Become A Better Leader*.

[Visit The Video Library](#)

## What Others Are Saying . . .

"Rocky Romanella brings real lessons for leadership from decades of management practice. Practical lessons in values, roles, problems, energy, and legacy are delivered in context of real-world experience - but with lessons directly accessible to the reader. A different, and worthy read."

**Benn Konsynski, Ph.D, Emory University, George S. Craft Distinguished University Professor of Information Systems and Operations Management**

"Quite frankly, your keynote address was one of the best we've ever had."

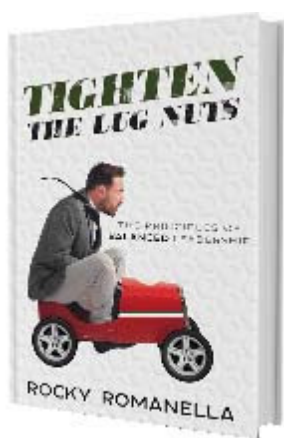
"It's clear that you spoke to us from your heart. You were presenting, not mere team management principles, but rather a philosophy of life, one that you clearly believe and live by. It was very enthusiastically received."

"I am especially grateful for the advanced preparation you did, calling our members, getting to know the issues they face and tailoring your presentation to the unique needs of our group. You hit this one out of the park."

**Craig S. Fry  
Executive Director  
Service Specialists Association**

Even Google likes us. We are ranked at #5 for *Motivational Keynote Speaker 2019*, #6 for *2019 Motivational Keynote Speakers* and #5 for *Best 2019 Motivational Keynote Speakers*.

[Read More](#)



## Tighten the Lug Nuts: The Principles of Balanced Leadership

Leadership is something we all have concerns about. Leadership is not a concept that only applies to certain people in business, government, and civic organizations. The reality is that no matter our age, gender, occupation, educational level, or position in life, each of us touches and influences other lives. In this book, rated 5 stars on Amazon, I present a powerful overview of the concepts of Balanced Leadership and how each of us as leaders in our own way can make a difference and Leave Our Legacy.

**Get Your Copy**

---

## FREE ASSESSMENT

Help your team become more effective and take on bigger and more significant challenges. The 3SIXTY business leadership training team brings decades of experience in our partnership with you to tailor comprehensive leadership development curriculum for your team members and train them on skills that will transform your organization.

**Read More**

---

*Copyright © 2019 3SIXTY Management Services, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).