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# Main Story: What Makes A Great Conference?



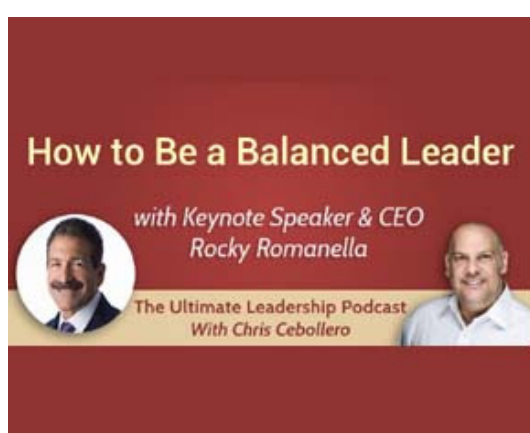
## YOUR THOUGHTS AND RESPONSES

### Responses from the experts:

Ask 100 people "What makes a great conference?" and you will likely get 100 different answers. After speaking with experts like yourself on **What Makes a Great Conference**, I found the following answers:

The focus of the content  
The venue  
The expo hall  
Speakers  
Environment and format  
Networking events  
Informal gatherings

**I would love to hear what you think** and would greatly value your input. The list above is not fully inclusive and you probably have some great ideas you can share. As a motivational keynote speaker I have done this many times, and I pride myself on delivering relevant content that provides exceptional value to my audience. **Just drop me a quick email at [rockyromanella@gmail.com](mailto:rockyromanella@gmail.com)** with your answer to "What makes a great conference?"



### New Podcast: The Ultimate Leadership Podcast - Chris Cebollero

Over 50,000 downloads and counting! In this episode we covered one of the most important skills we need to learn as leaders - how to balance things effectively.

Episode 25

### Listen To The Podcast

### New Podcast: Dare To Be Authentic Radio

Leaders must communicate effectively. As leaders, we must inspire people to go after their dreams no matter where they are in their life and career.

Episode 26



### Listen To The Podcast





## Your Next Conference, Your Next Motivational Speaker, Your Next Topic

To achieve success, you will need to embrace the Balanced Leadership philosophy along with the goals and objectives through walking the talk and your daily actions. Your success will be measured by the degree to which everyone in your organization at every level begins to understand, embrace, emulate, and execute the vision and strategy.

**Book Rocky Now**

### Interested In A Book Signing?

Please contact me personally with any questions or to schedule a book signing. If you would like to purchase books as a gift and would like them signed, call or email me at [rockyromanella@gmail.com](mailto:rockyromanella@gmail.com) to coordinate.

Or you can use the contact form at [3SIXTYManagementServices.com](http://3SIXTYManagementServices.com)



### Coach's Corner

In every newsletter I include a quote from UCLA Coach John Wooden, whom I had the great pleasure to interview while I was a leader at UPS. Coach often said, ***“It is what you learn after you know it all that counts.”*** Click below to view the full interview.

**Visit The Coach's Corner**



## The Video Library is Here (And, You Don't Need a Library Card)

Time is of the essence for all of us. We are overloaded with information – so much so that we simply cannot digest it all. For this reason, I am very excited to announce our new video library.

Here you can explore important concepts in mere minutes. Short on ideas for your next meeting? There are loads of ideas here. Need a quick video for your next gathering? Looking for a keynote speaker or advisor? You might find just what you are looking for here. New videos are added regularly, so be sure to check back soon.

**Visit The Video Library**

## What Others Are Saying . . .

*"Rocky Romanella brings real lessons for leadership from decades of management practice. Practical lessons in values, roles, problems, energy, and legacy are delivered in context of real-world experience - but with lessons directly accessible to the reader. A different, and worthy read."*

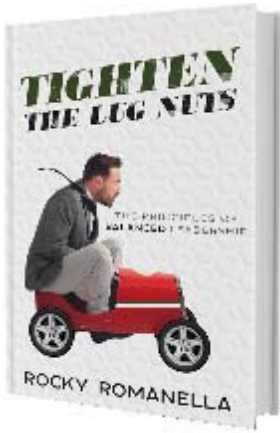
**Benn Konsynski, Ph.D, Emory University, George S. Craft Distinguished University Professor of Information Systems and Operations Management**

*"Rocky was an inspiration to our Carnegie Business Collaborative (CBC) networking members. He was motivating, informative and fun and gave us real life examples on his balance leadership experiences. We all went back to our office's better leaders today because of him. I am thrilled and honored to have had Rocky at our networking meeting and the entire group felt the same. And 'The Lugnuts' were flying outta there. I urge you to get your copy."*

**Christopher Kuhn, President & CEO, ELO Consulting, LLC, CBC Networking Group Member**

Even Google likes us. We are ranked at #5 for *Motivational Keynote Speaker 2019*, #6 for *2019 Motivational Keynote Speakers* and #5 for *Best 2019 Motivational Keynote Speakers*.

**Read More**



## Tighten the Lug Nuts: The Principles of Balanced Leadership

Leadership is something we all have concerns about. Leadership is not a concept that only applies to certain people in business, government, and civic organizations. The reality is that no matter our age, gender, occupation, educational level, or position in life, each of us touches and influences other lives. In this book, rated 5 stars on Amazon, I present a powerful overview of the concepts of Balanced Leadership and how each of us as leaders in our own way can make a difference and Leave Our Legacy.

**Get Your Copy**

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## FREE ASSESSMENT

Help your team become more effective and take on bigger and more significant challenges. The 3SIXTY business leadership training team brings decades of experience in our partnership with you to tailor comprehensive leadership development curriculum for your team members and train them on skills that will transform your organization.

**Read More**

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