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Main Story: Meeting Planners: How To Create The Perfect Meeting



YOUR THOUGHTS AND RESPONSES

Meeting Planners: How To Create The Perfect Meeting

First, thank you for your thoughtful responses to our main topic story on The Definition of a Successful Leader.

As a motivational speaker, I have enjoyed the privilege of speaking in venues all over the world. I have participated in every kind of event, meeting and breakout session. Meeting planners face some unique challenges, regardless of the type of event being planned. I have great respect for their ability to plan and execute a world class event. As part of the planning process for a meeting or event, below are some of the questions meeting planners have shared as critical ones to start the process.

- What are the goals of the event?
- What type of event is this?
- What is the best time for this event?
- What is the theme of this event?
- What is unique about this event?
- What services will we need?

I am very interested and am sure you have your own thoughts that you would like to share. Over the next few editions, we will build out a question or two ***using your thoughts.*** Please send me your thoughts on questions 1 and 2 for our next edition. Please email me with your ideas at rockyromanella@gmail.com.

Special Gift For Responders

As a thank you, the email addresses of those who respond to this survey will be entered in a drawing to receive a free signed paperback copy of ***Tighten the Lug Nuts - The Principles of Balanced Leadership***. Three names will be drawn and I will contact the winners via email.

New Podcast: Richmond Events

I recently spoke with Adrienne Garland, Conference manager, Logistics and Supply Chain Forum at Richmond Events. I will be the Keynote Speaker at their upcoming conference so we naturally discussed the concept of Balanced Leadership and the need for everyone in the organization to keep the customer "top of mind".



Episode 36

Listen To The Podcast

CAREERS by JENN



GET THE JOB.
LOVE YOUR WORK.
ADVANCE YOUR CAREER.



New Podcast: Careers By Jen

Becoming The Leader You Were Never Trained To Be

The big question? Are leaders born or are they made? The answer? Leaders are made. Many of us are thrust into leadership positions before we are ready. The key skill is to learn how to become a trainer, mentor and teacher. My Dad's advice, two simple ideas, allowed me to create success in my own career. He said, "Learn your job and learn some more," and "Whatever they ask you to do, say 'yes' and 'thank you'".

Episode 37

[Listen To The Podcast](#)

New Podcast: Shock Your Potential

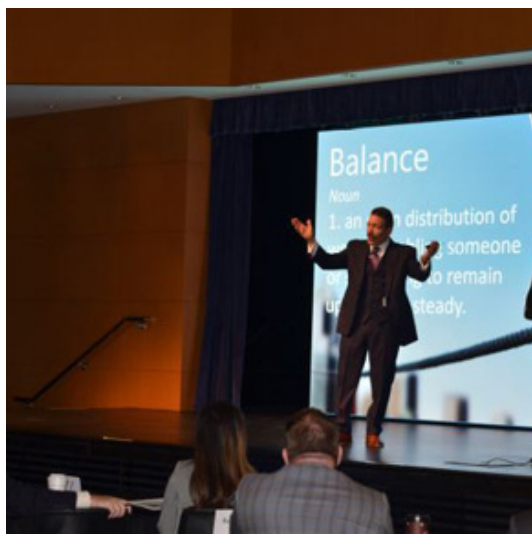
Job Succession Planning

In this podcast we discussed the hiring manager's perspective and what is important to the hiring manager. We often see more in people than they see in themselves. As effective leaders, it is our ability to believe in them before they are ready to believe in themselves that helps bridge the "readiness gap."

Episode 38



[Listen To The Podcast](#)



Your Next Conference, Your Next Motivational Speaker, Your Next Topic

To achieve success, you will need to embrace the Balanced Leadership philosophy along with the goals and objectives through walking the talk and your daily actions. Your success will be measured by the degree to which everyone in your organization at every level begins to understand, embrace, emulate, and execute the vision and strategy.

[Book Rocky Now](#)



Keynote: Richmond Logistics And Supply Chain Forum

Making Informed Operational Decisions with your Three Key Constituents in Mind – I will be sharing my thoughts and experiences with participants as I prepare for my opening keynote speech at the Richmond Logistics & Supply Chain Forum being held from June 2nd to 4th at the Ritz Carlton Golf Resort in Naples, FL.

If you are a senior logistic/supply chain executive on the buyer side please contact Adam Fezza for a complimentary invitation (afezza@richmondevents.com / 212 651 8740)

[Book Rocky Now](#)

Book Signing - Book Bin, Onley VA

I held at a book signing on April 13 at Book Bin at 25304 Lankford Hwy. in Onley, VA. It was a great day for everyone who attended the event.

Interested in a book signing?

Please contact me personally with any questions or to schedule a book signing, If you would like to purchase books as a gift and would like them signed, call or email me at rockyromanella@gmail.com to coordinate.

Or you can use the contact form at 3SIXTYManagementServices.com



Coach's Corner - Exclusive never-seen before interview with UCLA Coach John Wooden

In every newsletter I include a quote from UCLA Coach John Wooden, whom I had the great pleasure to interview while I was a leader at UPS. Coach often said, **“Never make excuses. Your friends don’t need them, and your foes won’t believe them”** Click below to view the full interview.



If you play a coaching role (and we all do), please look at the unique and exclusive interview with legendary Coach John Wooden on our website. Coach Wooden was a supporter of the Jimmy V Foundation and in memory of Coach Valvano, who passed away, April 28, 1993, we are remembering Coach Valvano and his fight by donating one dollar to the Jimmy V Fund to find the cure for each copy of *Tighten The Lug Nuts* sold.



Coach Valvano is remembered for being many things: a player, a coach, a broadcaster, a brother, husband and a father. But above all he was an inspiration. And when he was diagnosed with cancer at 46, he never gave up. Thank you in advance for your generous support and enjoy the book.



[Visit The Coach's Corner](#)



The Video Library is Here (And, You Don't Need a Library Card)

Time is of the essence for all of us. We are overloaded with information – so much so that we simply cannot digest it all. For this reason, I am very excited to announce our new video library.

Here you can explore important concepts in mere minutes. Short on ideas for your next meeting? There are loads of ideas here. Need a quick video for your next gathering? Looking for a keynote speaker or advisor? You might find just what you are looking for here. New videos are added regularly, so be sure to check back soon.

Take a moment and check out our [new commercial](#) for *Tighten The Lug Nuts* entitled *Become A Better Leader*.

[Visit The Video Library](#)

What Others Are Saying . . .

"Thank you very much for the leadership training you provided to our Sea Cadets."

"Providing leadership opportunities and practical experience is core to our program. Your perspectives gave our young people insights within the business community that we generally do not offer. A balanced exposure is necessary to help form a well rounded leader."

"Thank you again for your support of our program."

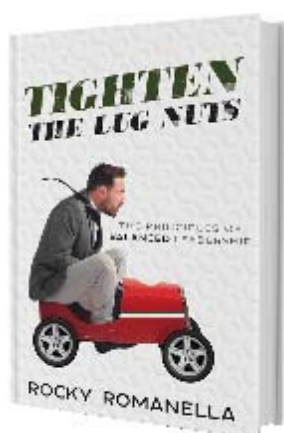
**CWO2 David R. Sheets, NSCC, Commanding Officer,
John T. Dempster, Jr. Division, United States Naval sea Cadet Corps**

"Rocky is an authentic speaker with great passion and enthusiasm. With over 40 years of "boots-on-the-ground" leadership experience, he created excitement through his energy, passion and knowledge. He connected with our audience, regardless of size, whether in our Emerging Leaders group and breakout sessions over two days. In his one-to-one conversational style, he painted a picture through his unique storytelling and worked hard to understand our groups and business."

**Adam Bjerke, Anchor Paper Company,
Board Member of Emerging Executives at Afflink**

Even Google likes us. We are ranked at #5 for *Motivational Keynote Speaker 2019*, #6 for *2019 Motivational Keynote Speakers* and #5 for *Best 2019 Motivational Keynote Speakers*.

[Read More](#)



Tighten the Lug Nuts: The Principles of Balanced Leadership

Leadership is something we all have concerns about. Leadership is not a concept that only applies to certain people in business, government, and civic organizations. The reality is that no matter our age, gender, occupation, educational level, or position in life, each of us touches and influences other lives. In this book, rated 5 stars on Amazon, I present a powerful overview of the concepts of Balanced Leadership and how each of us as leaders in our own way can make a difference and Leave Our Legacy.

[Get Your Copy](#)

FREE ASSESSMENT

Help your team become more effective and take on bigger and more significant challenges. The 3SIXTY business leadership training team brings decades of experience in our partnership with you to tailor comprehensive leadership development curriculum for your team members and train them on skills that will transform your organization.

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