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## **A Personal Message from Rocky Romanella**

Season's Greetings. In warm appreciation of our association during the past year, we extend our very best wishes for a Happy Holiday season. We wish you a Happy, Healthy and Prosperous 2019 and beyond.

**We are on our stretch drive to the end of 2018.**

In keeping with the Holiday spirit, we would like to offer a 10% discount on all of our services booked in December 2018 for services in 2019.

### **Need a Keynote Speaker?**

*Book Rocky now and save 10%*

### **Need help developing your Leadership Training plan for 2019?**

*Book now and save 10%*

### **Want to focus on Process Improvement to shore-up your 2019 Business Plan?**

*Book now and save 10%*

Please feel free to contact me personally, [rockyromanella@gmail.com](mailto:rockyromanella@gmail.com), with any questions or requests for more information. For more information on past keynotes, leadership training and more, [VISIT OUR WEBSITE](#).

### **Look No Further For Your Next Motivational Business Leadership Keynote Speaker**

"Rocky was our Keynote Speaker at our SSA Convention in Asheville, NC on October 3. Rocky gave an inspiring Keynote presentation. Through his over 40 years of experience and great passion he has a message that he lived and believes, and one our audience and yours can connect with." *Craig Fry, Executive Director, Service Specialists Association*

Rocky Romanella is the Founder and CEO of 3SIXTY Management Services, LLC, a management consulting firm specializing in Keynote Speaking, Leadership Development and Consulting Services. Rocky creates excitement through his energy, passion and knowledge and will connect with your audience, regardless of size, in a one-to-one conversational style. Rocky will incorporate his Balanced Leadership Model with your business goals to help your audience better focus on customer needs, employee empowerment and the demands of shareholders.

Rocky is an experienced CEO who, during his time at UPS, led one of the largest re-branding initiatives in franchising history; The UPS Store, revolutionizing the \$9 billion retail shipping and business services market. While leading The UPS Store, the network increased retail units, same-store sales by 5.8%, outpacing the National Retail Federation results of 4.6% during a recession.

He also led the integration of more than 20 acquisitions that became UPS Supply Chain Solutions and led its improved financial performance, capabilities and global network footprint.

Rocky has the rare ability to see a clear vision of the changing business landscape, the passion to develop strategies, tactics and metrics to drive desired results.

Keynote topics designed to educate, inspire and motivate your audience, include:

**Balanced Leadership** – deep dive into the Balanced Leadership philosophy along with eight drivers of success that are relative to all businesses

**Think Like a Customer** – discussion focused on customer service and the value proposition

**Act Like an Owner** – focused on company culture and leadership principles

**Feel Like a Valued Employee** – a look into employee development and succession planning

**Why Values Matter** – values are all about people and managing acceptable behavior, which helps balance profits, company goals and individual objectives.

[BOOK ROCKY NOW.](#)



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