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Look No Further For Your Next Motivational Business Leadership Keynote Speaker

Rocky Romanella is the Founder and CEO of 3SIXTY Management Services, LLC, a management consulting firm specializing in Keynote Speaking, Leadership Development and Consulting Services. With over 40 years of “boots on the ground” leadership experience, Rocky creates excitement through his energy, passion and knowledge. He will connect with your audience, regardless of size, in a one to one conversational style. Rocky will paint a picture through his unique storytelling as he delivers his Keynote Speech. Through his Balanced Leadership Model there is a laser focus on customer needs, employee empowerment and the demands of shareholders.

Rocky is an experienced CEO who, during his time at UPS, led one of the largest re-branding initiatives in franchising history; The UPS Store, revolutionizing the \$9 billion retail shipping and business services market. While leading The UPS Store, the network increased retail units, same-store sales by 5.8%, outpacing the National Retail Federation results of 4.6% during a recession.

He also led the integration of more than 20 acquisitions that became UPS Supply Chain Solutions and led its improved financial performance, capabilities and global network footprint.

Rocky has the rare ability to see a clear vision of the changing business landscape, the passion to develop strategies, tactics and metrics to drive desired results.



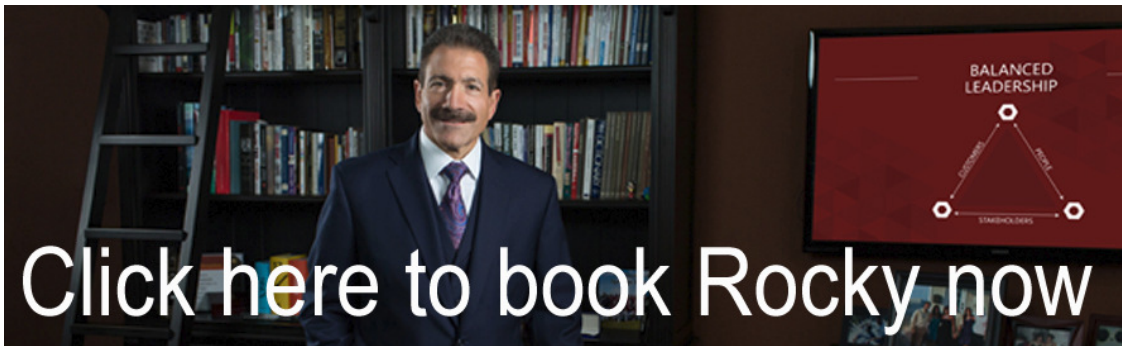
Rocky's discussion topics educate, inspire and motivate your audience, including:

- **Balanced Leadership** — deep dive into the Balanced Leadership philosophy along with eight drivers of success that are relative to all businesses
- **Think Like a Customer** — discussion focused on customer service and the value proposition
- **Act Like an Owner** — focused on company culture and leadership principles
- **Feel Like a Valued Employee** — a look into employee development and succession planning
- **Why Values Matter** — how to run a values-based business while balancing profits, company goals and individual objectives

Click one of the options below to listen to Rocky's podcasts or to watch Rocky in action

Listen to the podcasts

Visit the Video Library



I'm happy to send you a Speakers' Kit, which includes a copy of Rocky's book, *Tighten the Lug Nuts: The Principles of Balanced Leadership*.

I will follow up with you next week to respond to any questions you may have in preparation for your upcoming convention.

In the meantime, you can learn more about Rocky by visiting www.3SIXTYManagementServices.com.

I look forward to speaking with you soon!

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