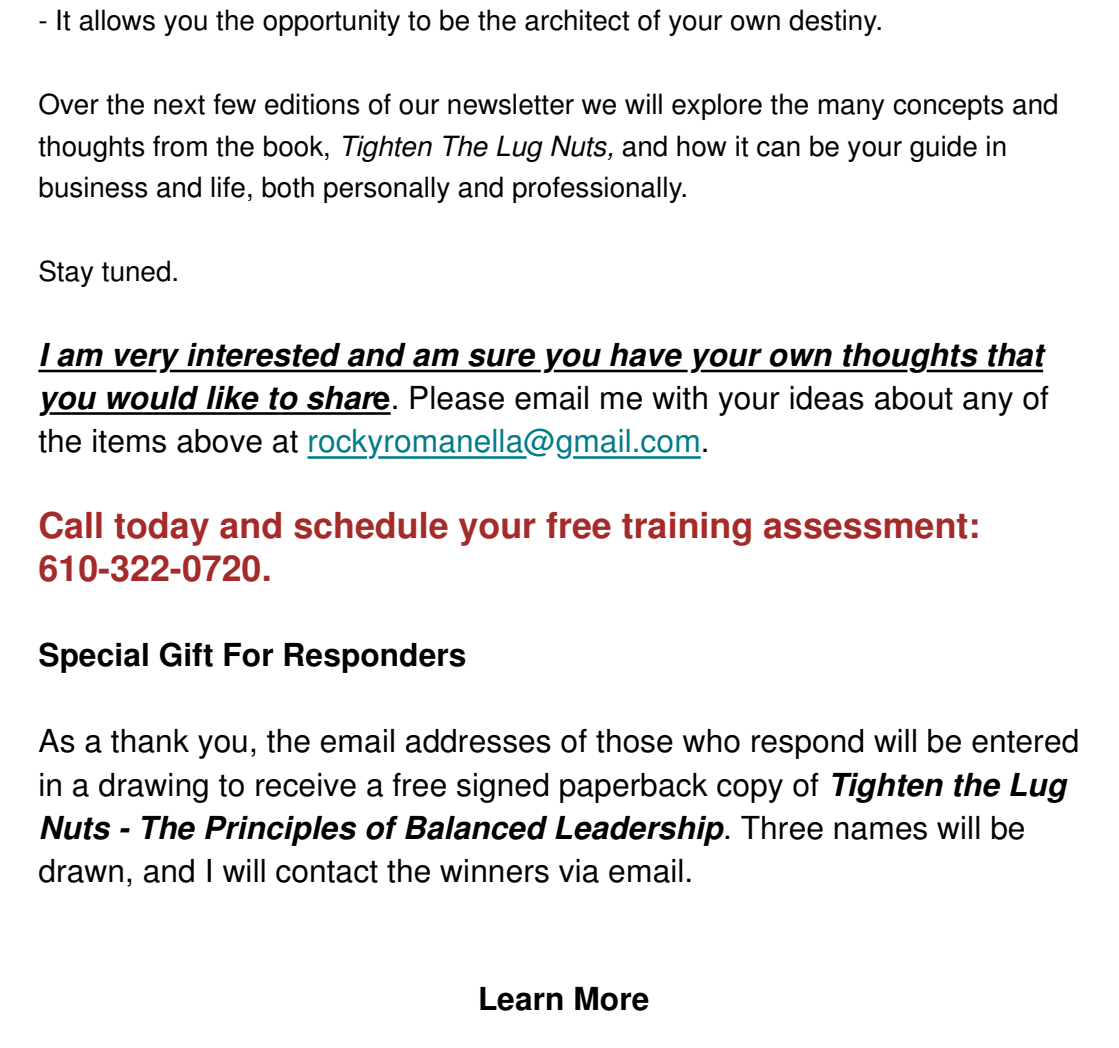


In This Issue

- **Lessons From The Book: Tighten The Lug Nuts:** Never allow things to affect you more than you can affect yourself
- **Keynote speaking:** Thoughts from the most recent events and upcoming events.
- **What Others Are Saying:** Examples of what industry leaders have said about Rocky's Keynote Speaking events
- **Be The Best In The Industry:** Rocky Romanella, Sr. Partner at 3SIXTY, shares valuable information regarding Balanced Leadership.
- **Updated Websites:** The 3SIXTY sites have been completely redesigned to improve access to key information and ideas.
- **Featured podcasts:** Rocky is one of the most sought-after Keynote Speakers, and is a great guest. His most recent interviews can be found in the [PODCAST LIBRARY](#) . The new podcast library will make it easy for you to find the information you need.
- **Coaches Corner:** Wisdom from some of the greatest coaches.
- **The Video Library:** This is a great place to find valuable information on a variety of leadership topics.
- **Tighten The Lugnuts:** A game-changing book that continues to receive 5-Star reviews and allows readers to become the architect of their own destiny.
- **Free Assessment:** Our business assessment is an objective look at your business, designed to provide you with a clear picture of: **Where** your business is today; **What** will help you get to where you want to be tomorrow; **What** might hinder or impede your progress, and; **What** specific actions can be taken to address all these issues.



Over the next few editions of our newsletter we will explore the many concepts and thoughts from the book, *Tighten The Lug Nuts*, and how it can be your guide in business and life, both personally and professionally.

Stay tuned.

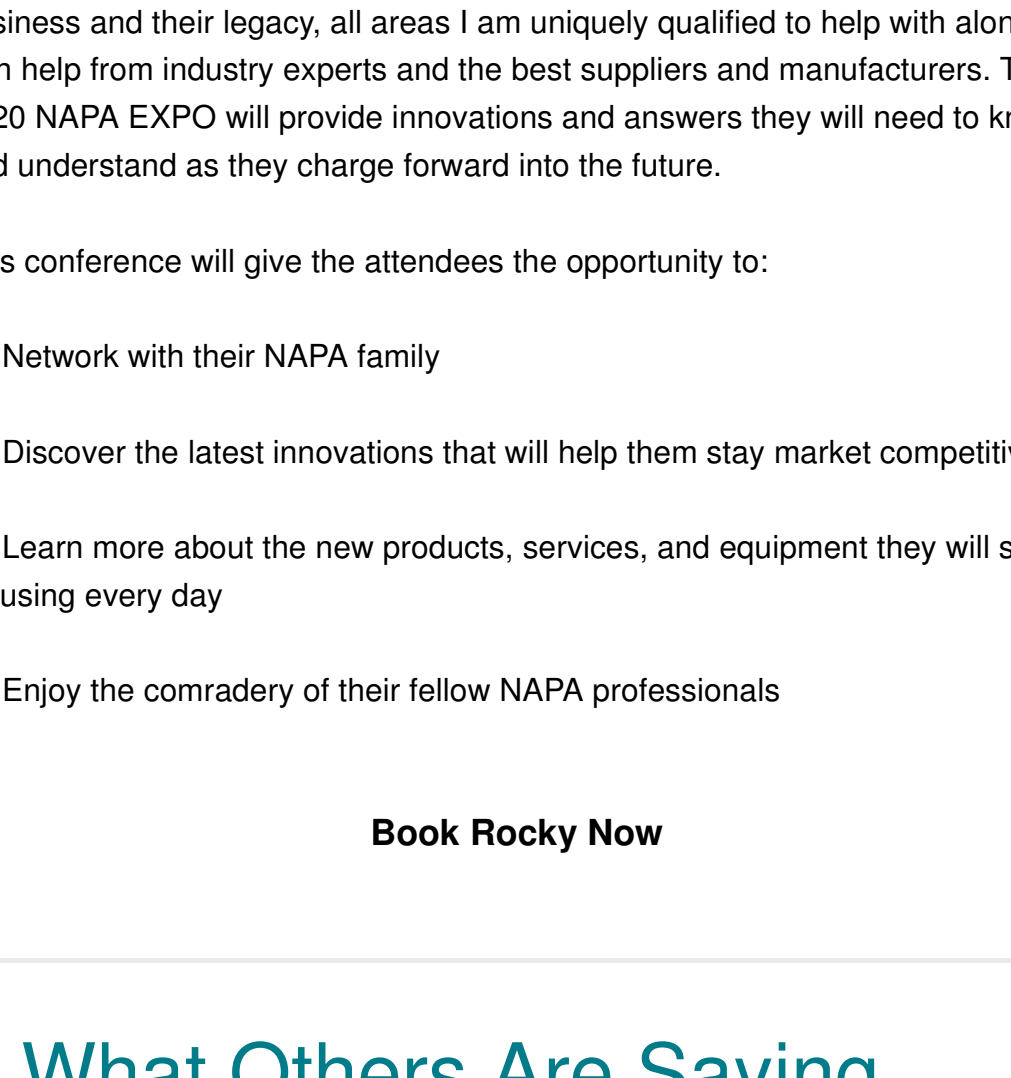
I am very interested and am sure you have your own thoughts that you would like to share. Please email me with your ideas about any of the items above at rockyromanella@gmail.com.

Call today and schedule your free training assessment: 610-322-0720.

Special Gift For Responders

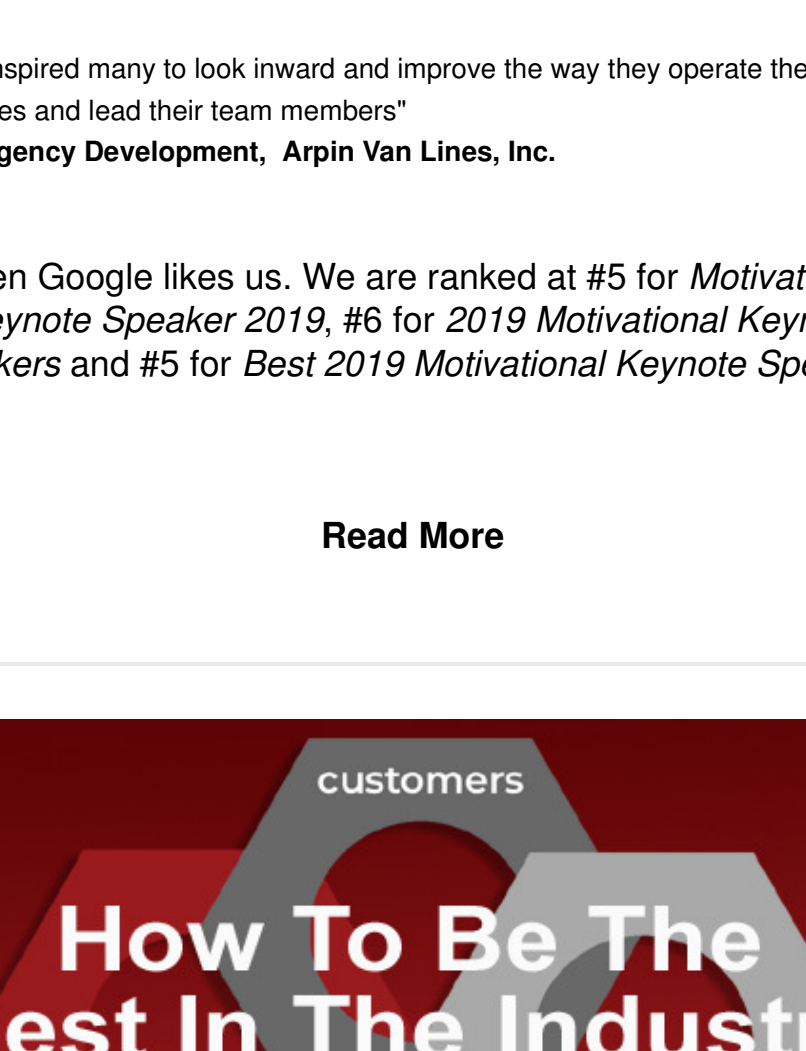
As a thank you, the email addresses of those who respond will be entered in a drawing to receive a free signed paperback copy of *Tighten the Lug Nuts - The Principles of Balanced Leadership*. Three names will be drawn, and I will contact the winners via email.

[Learn More](#)



Upcoming Events

**Keynote Speaker: 2020 Napa Expo
Las Vegas NV
April 6 - 9, 2020**



I am very excited to be signed as a speaker for the 2020 NAPA EXPO in Las Vegas, Nevada, April 6–9, 2020

The auto care industry is revving up and I am honored to be a part of these exciting changes in new technologies and the way consumers will view their cars and the way people use them. To stay in the driver's seat of all these advancements, the participants will need to take charge of their learning, their business and their legacy, all areas I am uniquely qualified to help with along with help from industry experts and the best suppliers and manufacturers. The 2020 NAPA EXPO will provide innovations and answers they will need to know and understand as they charge forward into the future.

This conference will give the attendees the opportunity to:

- Network with their NAPA family
- Discover the latest innovations that will help them stay market competitive
- Learn more about the new products, services, and equipment they will soon be using every day
- Enjoy the comradery of their fellow NAPA professionals

Book Rocky Now

What Others Are Saying . . .

"Thank you for being with us last week in Las Vegas for our 2017 Annual Meeting. I think we can agree that we had a very successful meeting and many happy memories were created there last week. I want to thank you especially for setting the tone in our opening general session and for the workshop sessions you conducted for us. And the Emerging Leaders I spoke with were all pleased with your program for them. Thanks, Rocky, for your contribution to a very successful event."

President - AICC, The Independent Packaging Association

"Rocky is an inspiring leader that personally connects with his audience. Through his unique business and personal examples, he captures the attention of the room and imparts relevant lessons that truly motivates you to be a balanced leader aware of how your actions affect your customers, associates and business partners. Thank you, Rocky, for your 10 years of dedication to The UPS Store network."

President, The UPS Store, Inc

"Rocky inspired many to look inward and improve the way they operate their businesses and lead their team members"

Sr. VP Agency Development, Arpin Van Lines, Inc.

Even Google likes us. We are ranked at #5 for *Motivational Keynote Speaker 2019*, #6 for *2019 Motivational Keynote Speakers* and #5 for *Best 2019 Motivational Keynote Speakers*.

[Read More](#)



BE THE BEST IN THE INDUSTRY

Rocky Romanella, Sr. Partner at 3SIXTY, shares some important Balanced Leadership concepts:

The best leaders thoughtfully manage their business based on the principles of Balanced Leadership. This is where we, as leaders, walk the talk. Where we:

Think like a customer by approaching each challenge as a true solutions provider. By watching you, your people need to embrace this concept so your people think like a customer in all they do. They consider the business from the eyes of the customer and this guides their decisions and actions.

Feel like a valuable contributor by knowing your work and your team's work matters and never compromising on safety. When you feel valued, you are empowered. You make smart decisions. By doing so, you create an uncompromising culture of integrity, honesty, respect and service.

Act like an owner by understanding the business and your role in what leads to success. When you consider this business as if it's your own, you pay careful attention to all of the above – your customers and people – and more.

I believe in the Balanced Leadership philosophy along with eight drivers of success that are relative to all businesses. I called them the Big 8. They are key drivers of success that can become the roadmap of success for a business.

Please feel free to share your thoughts by email: rockyromanella@gmail.com.

[. READ MORE.](#)

Book Rocky Now

Your next motivational keynote speaker



Updated 3SIXTY Website Provides For A Better Experience

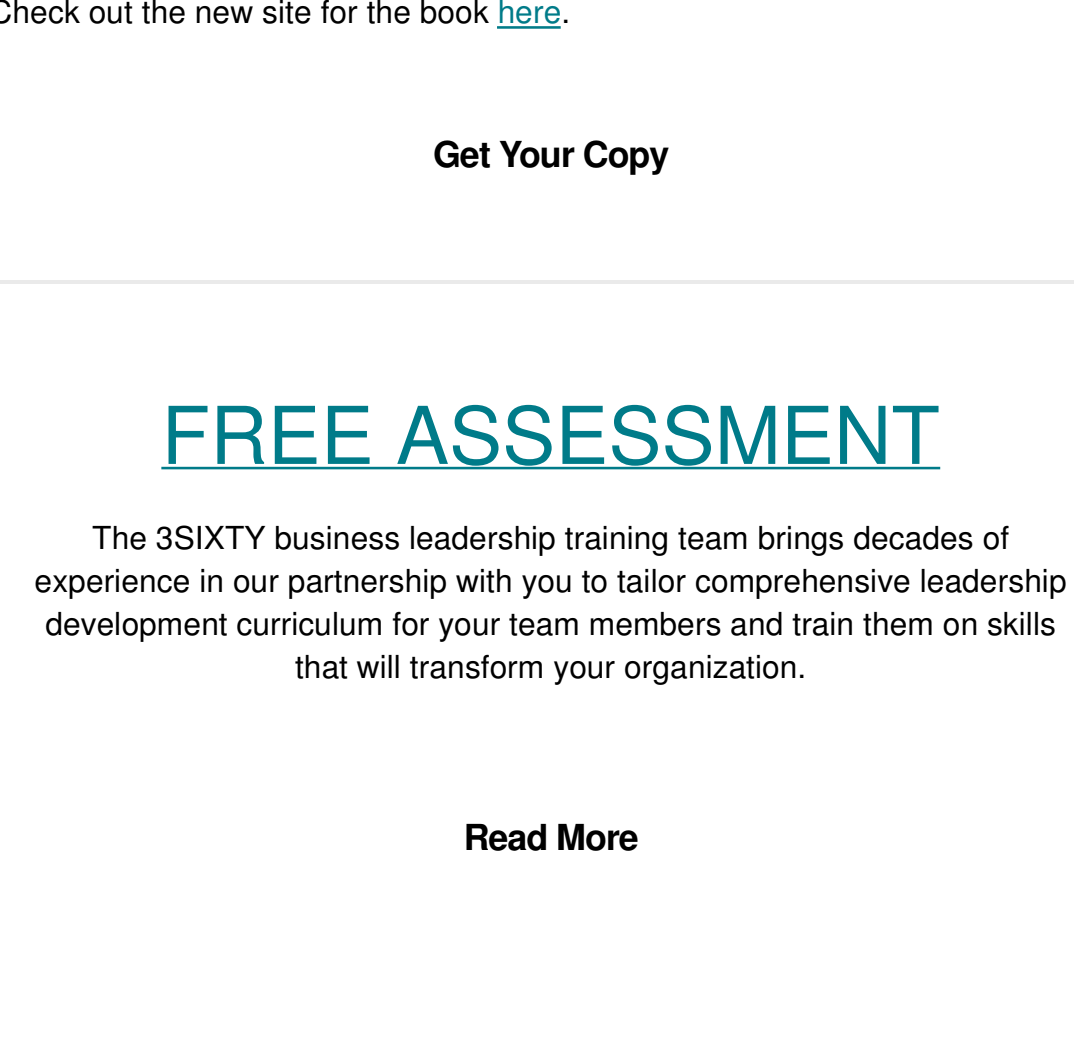
We are proud to announce that the 3SIXTY Management Services website has been completely redesigned. We hope to make the wealth of information available on the site easier to navigate and provide better access to the free resources available from 3SIXTY. The newly updated sections include:

**Training section
Video Library section
Podcasts section
Consulting section
Coach's Corner
and much more.**

New Website:

We have developed a new website dedicated to *Tighten The Lug Nuts: The Principles Of Balanced Leadership*. Visit the new site [here](#).

[Visit The Site](#)



Featured Podcasts: The Authors Show Podcast with Don McCauley

Rocky discusses many of the concepts found in his game changing business book, "Tighten The Lug Nuts, The Principles of Balanced Leadership.

Episode 60



Crucial Talks Podcast with Mike Sedam

Rocky discusses the role of leaders in instilling a legacy of behavior, and how the roles people play and behaviors people assign to those roles will guide what they do.

Episode 63



The Leadership Coaching Group Podcast with Liz Roney-Howard

Rocky breaks down the essential elements of the very best leaders, simple ways to help your staff rise to the next level of leadership and much more.

Episode 65

[Listen To The Podcasts](#)

Your Next Conference, Your Next Motivational Speaker

Rocky Romanella's Balanced Leadership philosophy will help everyone on your team become motivated to "walk the talk." Rocky's unique style and delivery of these concepts can help everyone in your organization begin to understand, embrace and execute your vision and strategy.

Book Rocky Now

Coach's Corner -

Exclusive never-seen before interview with UCLA Coach John Wooden

In every newsletter I include a quote from UCLA Coach John Wooden, whom I had the great pleasure to interview while I was a leader at UPS. Coach often said, **"Things turn out best for the people who make the best of the way things turn out."** Click below to view the full interview.

If you play a coaching role (and we all do), please look at the unique and exclusive interview with legendary Coach John Wooden on our website. Coach Wooden was a supporter of the Jimmy V Foundation and in memory of Coach Valvano, who passed away, April 28, 1993, we are remembering Coach Valvano and his fight by donating one dollar to the Jimmy V Fund to find the cure for each copy of *Tighten The Lug Nuts* sold.

Thank you in advance for your generous support and enjoy the book.

[Visit The Coach's Corner](#)

Time is of the essence for all of us. We are overloaded with information – so much so that we simply cannot digest it all. For this reason, [I am very excited to announce our new video library.](#)

We are currently working on a major redesign of the interface, which will allow the videos to be accessed by category. Now you can explore important concepts in mere minutes. Short on ideas for your next meeting? There are loads of ideas here. Need a quick video for your next gathering? Looking for a keynote speaker or advisor? You might find just what you are looking for here.

[Visit The Video Library](#)

If you read only one business book this year, this is the one.

Few business books offer new, innovative approaches to leading companies to success. Fewer still speak clearly to the key points necessary to become an effective leader. Only a miniscule number of books could be called a "game changer". *Tighten The Lug Nuts* is all of that and more.

"I'm guaranteed to find myself referring back to his anecdotes and applying his principles for year's to come as I continue to work towards becoming a stronger leader and creating my own legacy."

- Amazon review.

Check out the new site for the book [here](#).

Get Your Copy

FREE ASSESSMENT

The 3SIXTY business leadership training team brings decades of experience in our partnership with you to tailor comprehensive leadership development curriculum for your team members and train them on skills that will transform your organization.

[Read More](#)

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