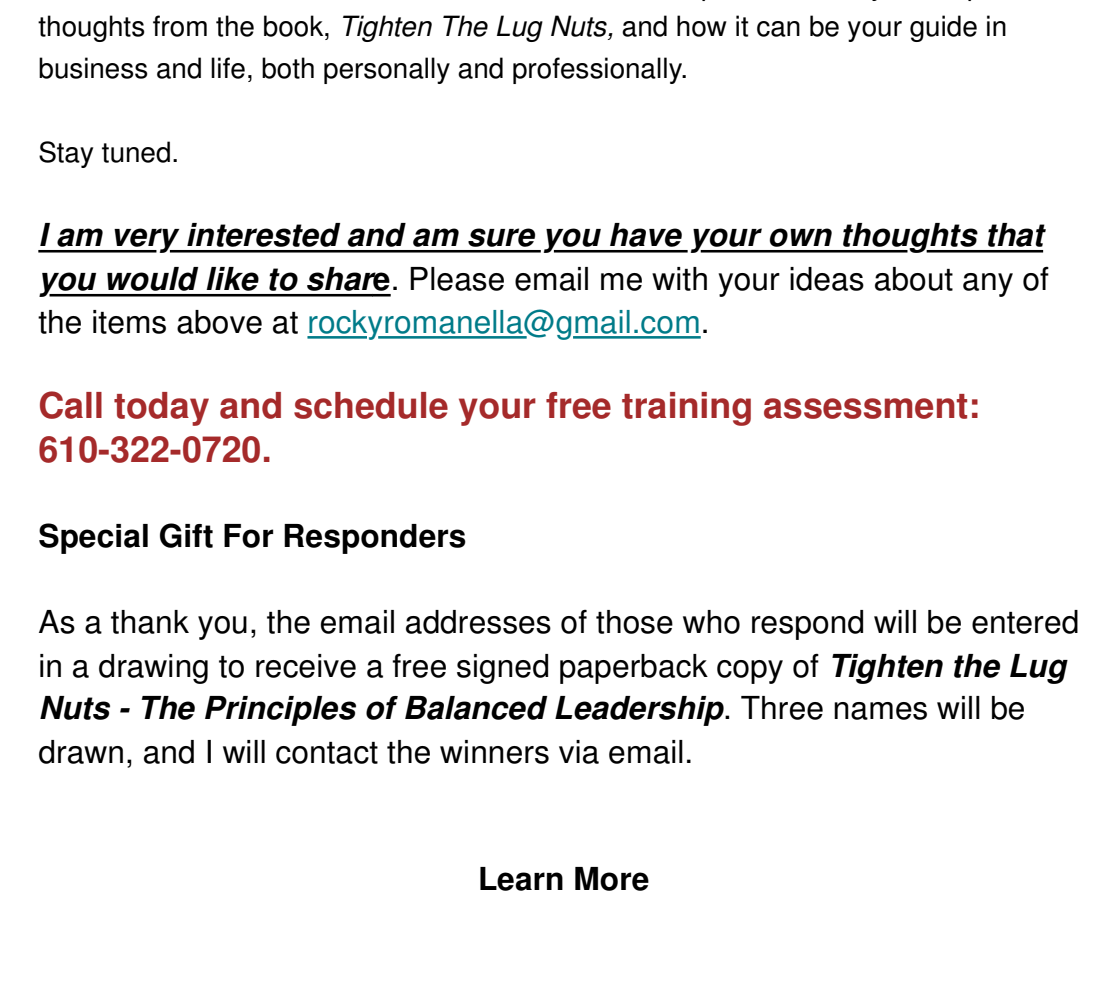
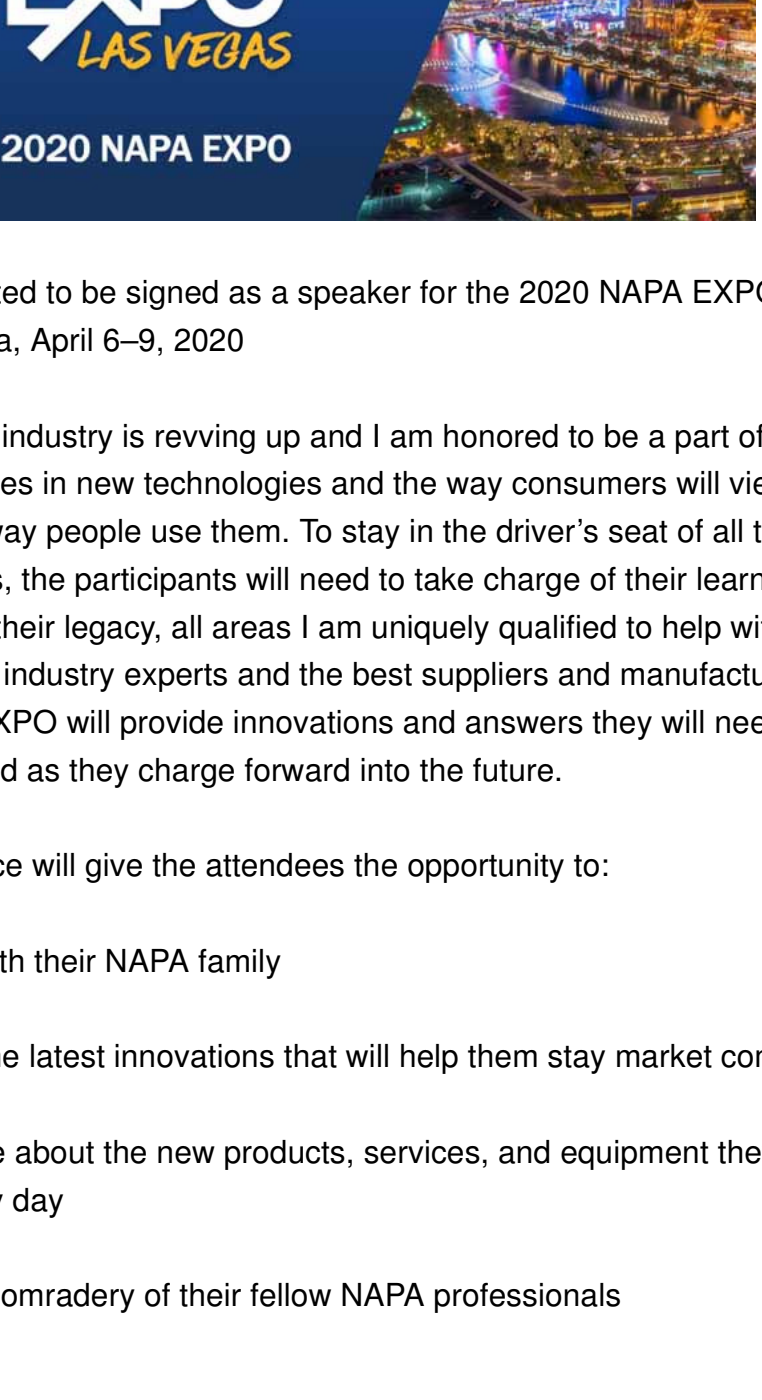


In This Issue

- **Lessons From The Book: Tighten The Lug Nuts:** Balance and alignment are essential.
- **Keynote speaking:** Thoughts from the most recent events and upcoming events.
- **What Others Are Saying:** Examples of what industry leaders have said about Rocky's Keynote Speaking events
- **Be The Best In The Industry:** Rocky Romanella, Sr. Partner at 3SIXTY, shares valuable information often included in his keynotes.
- **Updated Websites:** The 3SIXTY sites have been completely redesigned to improve access to key information and ideas.
- **Featured podcasts:** Rocky is one of the most sought-after Keynote Speakers, and is a great guest. His most recent interviews can be found in the [PODCAST LIBRARY](#). The new podcast library will make it easy for you to find the information you need.
- **Coaches Corner:** Wisdom from some of the greatest coaches.
- **The Video Library:** This is a great place to find valuable information on a variety of leadership topics.
- **Tighten The Lugnuts:** A game-changing book that continues to receive 5-Star reviews and allows readers to become the architect of their own destiny.
- **Free Assessment:** Our business assessment is an objective look at your business, designed to provide you with a clear picture of: **Where** your business is today; **What** will help you get to where you want to be tomorrow; **What** might hinder or impede your progress, and; **What** specific actions can be taken to address all these issues.



Main Story: Lessons From The Book: Tighten The Lug Nuts



Lessons From The Book: Tighten The Lug Nuts

The Lesson: Balance and alignment are essential.

- **A leader's vision and strategy** must align with the organization's vision and strategy.

- **The leader must take into consideration** the needs and opportunities of associates, customers, and investors. Balanced leaders view their business through the lens of these key constituents.

- **Stay true to yourself**, your values, and your principles

Over the next few editions of our newsletter we will explore the many concepts and thoughts from the book, *Tighten The Lug Nuts*, and how it can be your guide in business and life, both personally and professionally.

Stay tuned.

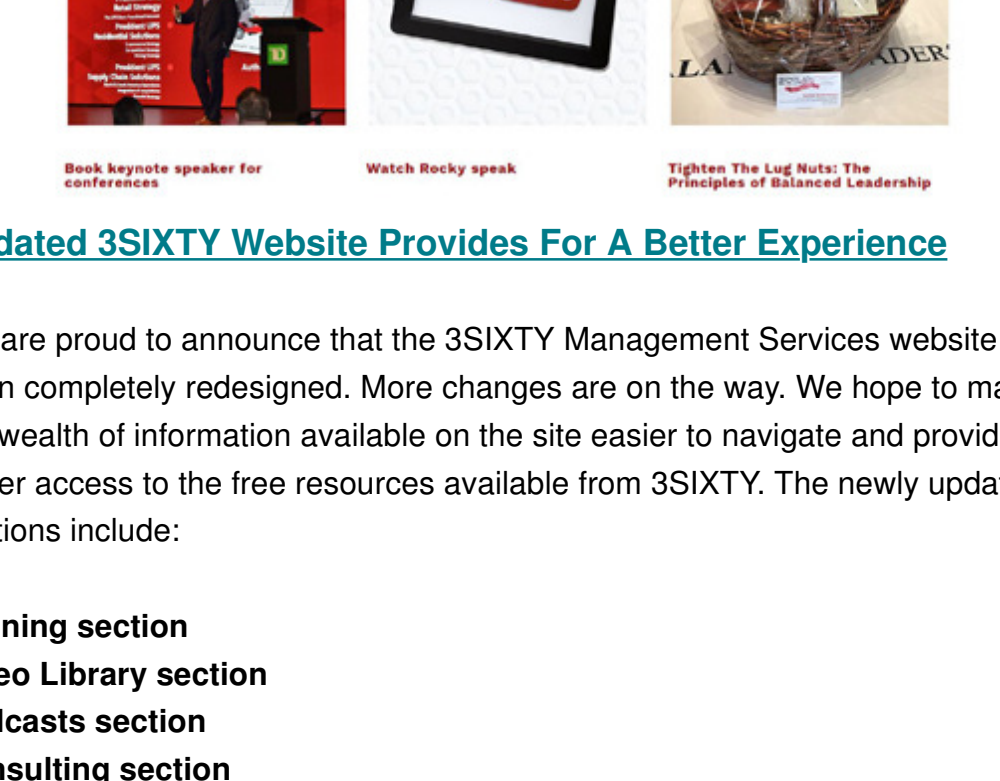
I am very interested and am sure you have your own thoughts that you would like to share. Please email me with your ideas about any of the items above at rockyromanella@gmail.com.

Call today and schedule your free training assessment: 610-322-0720.

Special Gift For Responders

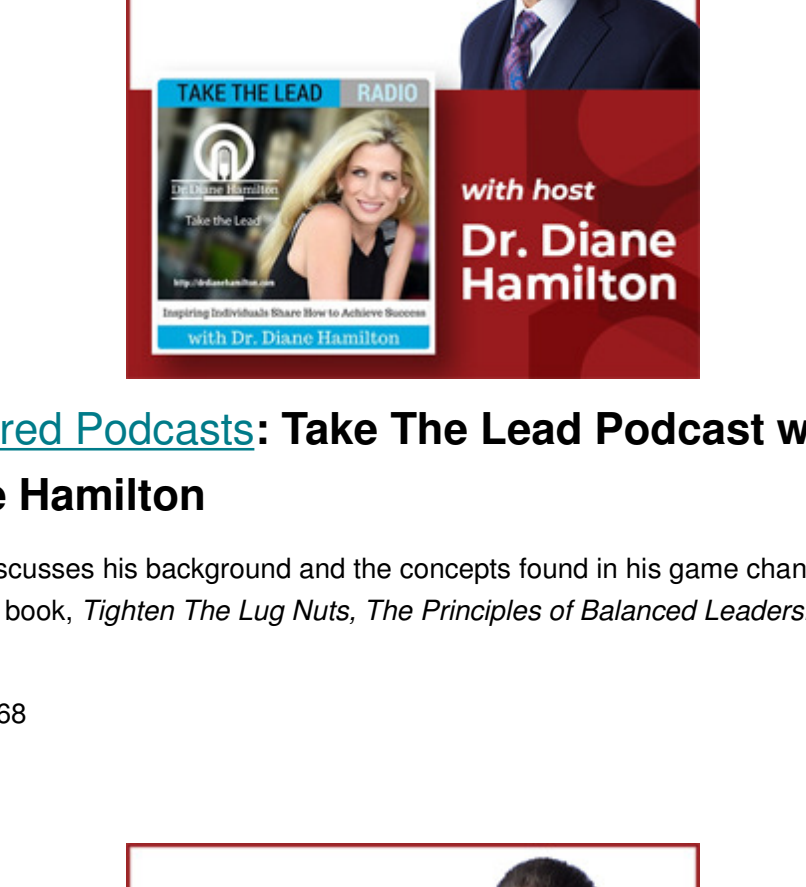
As a thank you, the email addresses of those who respond will be entered in a drawing to receive a free signed paperback copy of *Tighten the Lug Nuts - The Principles of Balanced Leadership*. Three names will be drawn, and I will contact the winners via email.

[Learn More](#)



Upcoming Events

Keynote Speaker: 2020 Napa Expo
Las Vegas NV
April 6 - 9, 2020



I am very excited to be signed as a speaker for the 2020 NAPA EXPO in Las Vegas, Nevada, April 6-9, 2020

The auto care industry is revving up and I am honored to be a part of these exciting changes in new technologies and the way consumers will view their cars and the way people use them. To stay in the driver's seat of all these advancements, the participants will need to take charge of their learning, their business and their legacy, all areas I am uniquely qualified to help with along with help from industry experts and the best suppliers and manufacturers. The 2020 NAPA EXPO will provide innovations and answers they will need to know and understand as they charge forward into the future.

This conference will give the attendees the opportunity to:

- Network with their NAPA family
- Discover the latest innovations that will help them stay market competitive
- Learn more about the new products, services, and equipment they will soon be using every day
- Enjoy the comradery of their fellow NAPA professionals

Book Rocky Now

What Others Are Saying . . .

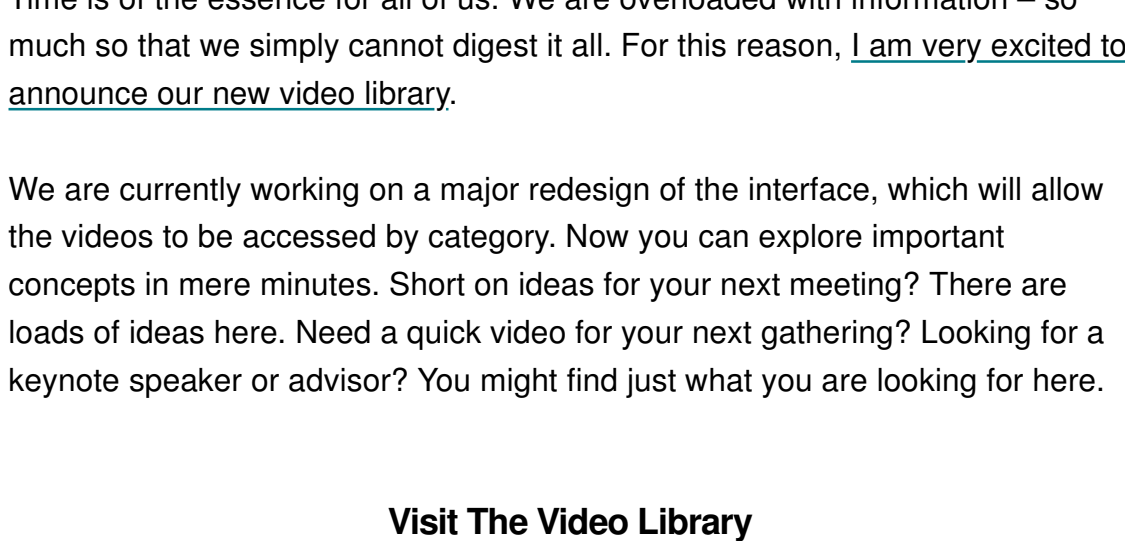
"We recognized the need for this traditional training to support our fast-paced operating environment. In order for REVA to live up to our commitment to our clients, our patients, and our employees, we absolutely consider Rocky a strategic investment in our people." **COO, Reva, Inc.**

"An engaging speaker and facilitator, Rocky leads business executives to breakthrough results through break-through thinking. His formula for peak performance (Think Big – Start Small – Move Fast) has been adopted by many executive teams as a methodology for effective leadership in today's challenging business world. Rocky is knowledgeable, articulate, warm and witty with an ability to communicate effectively with everyone from the board room to the mail room." **President North America, RavenHouse International**

"Rocky was an inspiration to our Carnegie Business Collaborative (CBC) networking members. He was motivating, informative and fun and gave us real life examples on his balance leadership experiences. We all went back to our offices better leaders today because of him. I am thrilled and honored to have had Rocky at our networking meeting and the entire group felt the same. And "The Lugnuts" were flying outta there. I urge you to get your copy." **President & CEO, ELO Consulting, LLC CBC Networking Group Member**

Even Google likes us. We are ranked at #5 for *Motivational Keynote Speaker 2019*, #6 for *2019 Motivational Keynote Speakers* and #5 for *Best 2019 Motivational Keynote Speakers*.

[Read More](#)



BE THE BEST IN THE INDUSTRY

Rocky Romanella, Sr. Partner at 3SIXTY, shares some important concepts often included in his keynotes:

I want to let you in on a little secret. It pertains to your relationships, to the pursuit of your goals and dreams, and to the plight of so many across the world. Unless you win the lottery, the truth is you're going to have to work at whatever it is you hope to achieve in your life. But, it's how you face it that speaks to your character.

Your true character is defined by your honesty of purpose. Your purpose is sacred and authentic. Honesty is what's at the core of your moral character. It's being trustworthy, loyal, fair, sincere and true, even when it is difficult to be. It is not only how you create your values, but also how you add value to the lives of others.

Purpose-driven people put their morals, character and honesty first. Without purpose, we drift. With purpose, we steer.

You have the responsibility to yourself and to others to use your best judgment, weigh your options carefully and make the right decisions – even if they're not the most favorable or popular – even when no one is watching!

When you do that you honor yourself and your values. Wherever your path takes you, know that your trustworthiness is your highest honor. For if you are a trusted leader, others will believe in your vision, mission and values, and trust in you enough to follow you, whether in business or on the battlefield.

Please feel free to share your thoughts by email: rockyromanella@gmail.com.

[. READ MORE.](#)

Book Rocky Now

Your next motivational keynote speaker



Updated 3SIXTY Website Provides For A Better Experience

We are proud to announce that the 3SIXTY Management Services website has been completely redesigned. More changes are on the way. We hope to make the wealth of information available on the site easier to navigate and provide better access to the free resources available from 3SIXTY. The newly updated sections include:

Training section
Video Library section
Podcasts section
Consulting section
Coach's Corner
and much more.

New Website:

We have developed a new website dedicated to *Tighten The Lug Nuts: The Principles Of Balanced Leadership*. Visit the new site [here](#).

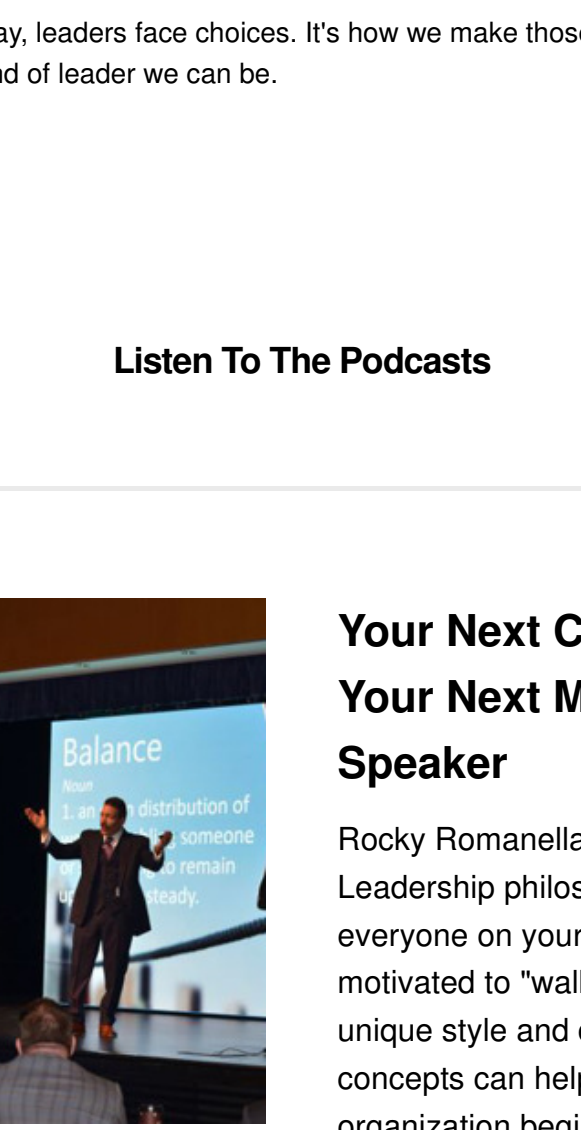
[Visit The Site](#)



Featured Podcasts: Take The Lead Podcast with Dr. Diane Hamilton

Rocky discusses his background and the concepts found in his game changing business book, *Tighten The Lug Nuts, The Principles of Balanced Leadership*.

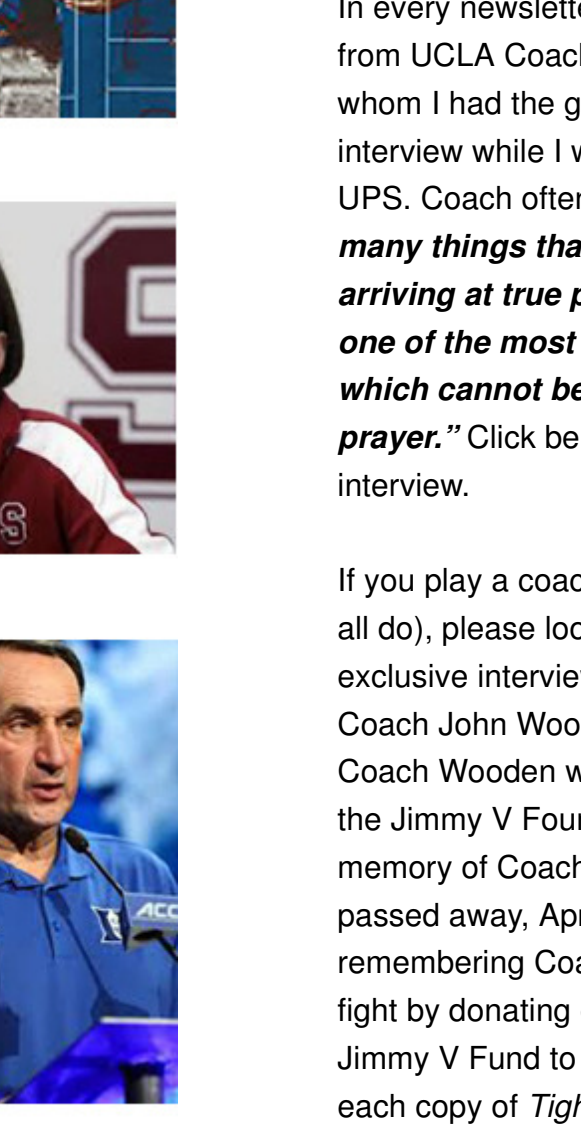
Episode 68



Hire Radio Podcast with Rick Girard

Rocky discusses how to define and build your core company values. Companies with clearly defined values and purpose consistently outperform their competitors by as much as 10X.

Episode 69

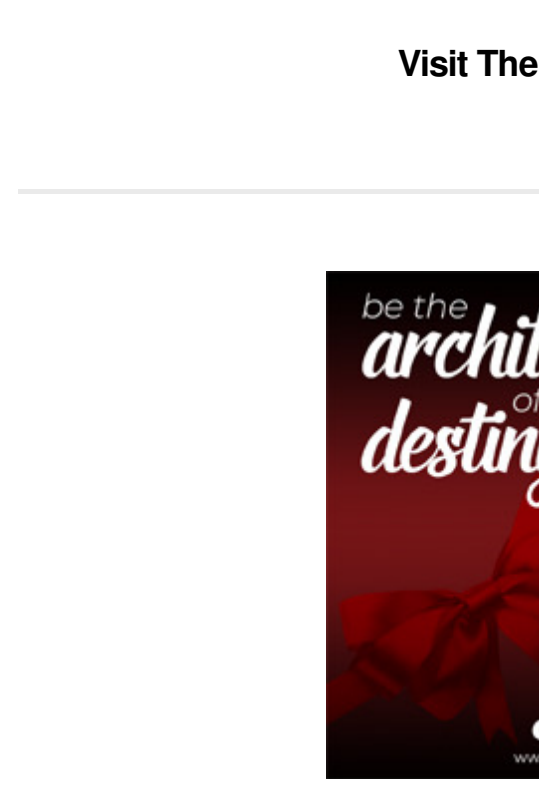


Business, Life and Coffee Podcast with Joey Price

Each and every day, leaders face choices. It's how we make those choices that determines the kind of leader we can be.

Episode 70

[Listen To The Podcasts](#)



Your Next Conference, Your Next Motivational Speaker

Rocky Romanella's Balanced Leadership philosophy will help everyone on your team become motivated to "walk the talk." Rocky's unique style and delivery of these concepts can help everyone in your organization begin to understand, embrace and execute your vision and strategy.

Book Rocky Now

Coach's Corner

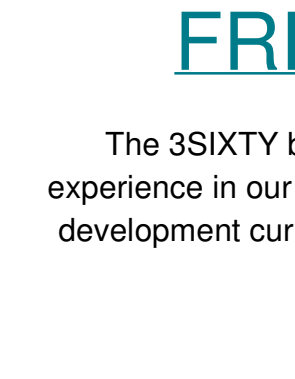
Exclusive never-seen before interview with UCLA Coach John Wooden

In every newsletter I include a quote from UCLA Coach John Wooden, whom I had the great pleasure to interview while I was a leader at UPS. Coach often said, **"There are many things that are essential to arriving at true peace of mind, and one of the most important is faith, which cannot be acquired without prayer."** Click below to view the full interview.

If you play a coaching role (and we all do), please look at the unique and exclusive interview with legendary Coach John Wooden on our website. Coach Wooden was a supporter of the Jimmy V Foundation and in memory of Coach Valvano, who passed away, April 28, 1993, we are remembering Coach Valvano and his fight by donating one dollar to the Jimmy V Fund to find the cure for each copy of *Tighten The Lug Nuts* sold.

Thank you in advance for your generous support and enjoy the book.

[Visit The Coach's Corner](#)



The Video Library is Here (And, You Don't Need A Library Card)

Time is of the essence for all of us. We are overloaded with information – so much so that we simply cannot digest it all. For this reason, [I am very excited to announce our new video library.](#)

We are currently working on a major redesign of the interface, which will allow the videos to be accessed by category. Now you can explore important concepts in mere minutes. Short on ideas for your next meeting? There are loads of ideas here. Need a quick video for your next gathering? Looking for a keynote speaker or advisor? You might find just what you are looking for here.

[Visit The Video Library](#)



[If you read only one business book this year, this is the one.](#)

Few business books offer new, innovative approaches to leading companies to success. Fewer still speak clearly to the key points necessary to become an effective leader. Only a miniscule number of books could be called a "game changer". *Tighten The Lug Nuts* is all of that and more.

"Just finished this book today. Excellent and easy read. The way Rocky tells stories is amazing and the tips and overall theme of the book can be applied to any business and all levels of employees. It's very simple and straightforward information. Lots of books out there that focus on leadership and similar topics are long winded and drawn out where this is straight to the point and easy to take action on within your own professional career. Hope Rocky puts out some more books!"

Peter N., Amazon review

Check out the new site for the book [here](#).

Get Your Copy

FREE ASSESSMENT

The 3SIXTY business leadership training team brings decades of experience in our partnership with you to tailor comprehensive leadership development curriculum for your team members and train them on skills that will transform your organization.

[Read More](#)

Copyright © 2020 3SIXTY Management Services. All rights reserved.

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

